

# COOKIE POLICY

Using the cookies on [www.cgmalex.it](http://www.cgmalex.it)

This Cookie Policy will deal with the following topics:

- What cookies are and how they are used;
- What type of cookies are used on [cgmalex](http://www.cgmalex.it);
- How cookies are managed;
- Third-party cookies.

## WHAT ARE COOKIES AND HOW THEY ARE USED

Cookies are small text files that are normally placed by default by web browsers on your computer. Their main purpose is to save the configuration settings and the website information that the user accesses when browsing the site. You can disable the cookie storage on your computer whenever you want and for any reason, for instance to protect your privacy or to free up space on your hard disk.

You can get information on removing cookies in the section “**Cookie management**” of this cookie policy.

When accessing and browsing the website [www.cgmalex.it](http://www.cgmalex.it) some personal and non-personal data about the user’s computer may be collected. The user shall be invited to have sight of the Privacy Policy and accept it in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the following link: <http://www.cgmalex.it/informativa-privacy.pdf>.

This information is collected via the user’s computer browser by the so-called cookies, which are small data files frequently containing anonymous ID codes that are sent by a web server to the user’s browser and subsequently stored on the user’s PC hard disk drive. The cookies are then read again and identified by the website which has sent them whenever the user visits that website. Cookies are used to customize a website according to the user’s needs. Most of the browsers are set up to accept cookies, but you can change the settings of your browser so that it blocks cookies, that is to say, it informs the user that it is receiving one of them. DART cookies are also used to publish information through DoubleClick technology. This type of cookies allows you to set preferences for both the website you are browsing at that moment and for its partner sites. At present the information that is gathered and shared is considered as personal. Indeed, they may contain the user’s name, address, phone number, or e-mail address that he entered in the contact, application, or subscription forms.

For further information on DoubleClick and on how to choose not to use these technologies, please visit <http://www.doubleclick.net/us/corporate/privacy>.

This site also uses cookie-like technologies to identify the user’s browser or device. We also use these technologies to collect and store information when the user accesses the services that we provide to our partners, such as third-party services like those of Google. In particular, we use

Google Analytics, which allows us to analyse the traffic to the website more easily. When the information generated by Google Analytics is used together with our services, for instance with those utilising the DoubleClick cookie, the Google Analytics customer or Google itself link such information, by means of Google technology, to the data related to visits to other sites.

The information collected while the user is connected to his/her Google account besides the information on the user provided by this website account can be associated to the Google account. Once this information is associated to the user’s Google account, it is considered as personal information.

The sites created by Blacklemon Srl can even contain information material, such as videos, images or posts from other websites like Facebook, YouTube or Twitter, Instagram, Paypal, Yahoo, Bing. These sites can use other cookies that allow to improve the services provided to the user by storing language preferences and those regarding the videos and posts you usually view, and other settings too. In the “Third-Party cookie” section of the present policy you can view the links to review the relevant policies.

The cookies that are or can be used are detailed below in the “Types of cookies used by cgmalex ” section.

## TYPES OF COOKIES USED BY CGMALEX

For the sake of clarity and transparency we have divided the cookies in different categories in order to inform the user on those that are strictly necessary for browsing the site and visiting its pages properly and on those that are additional or external (third-party cookies). However, additional cookies can have a considerable impact on a site layout when enabled or disabled.

### Necessary cookies

Necessary cookies contribute to make a website usable by enabling basic functions such as navigation and access to the protected site areas. The website cannot work properly without these cookies.

Cookie name	ASPSESSIONID#
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	It preserves the user’s status on the different site pages.
Other data	<b>Initializer:</b> Webserver <b>Origin:</b> cgmalex.it <b>Data sent to:</b> Italy (adequate level of data protection)

Cookie name	__cfduid
Provider	themex.net
Type	HTTP

Expiration time	1 year
Purpose description	Used by the Cloud flare content delivery network to identify trusted web traffic.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> //charity-is-hope.themerex.net/wp-includes/js/wp -emoji-release.min.js?ver= 4.6.1 <b>Via:</b> http://www.cgmalex.it/js/custom/global.js <b>Data sent to:</b> Italy (adequate level of data protection)

## Statistical cookies

Statistical cookies help the owners of the website understand how visitors interact with other sites by collecting and transmitting information anonymously.

Cookie name	<b>_ga</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	2 years
Purpose description	It registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Other data	<b>Initializer:</b> Script tag, source line number page 72 <b>Origin:</b> https://www.google-analytics.com/analytics.js <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>_gat</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	Used by Google Analytics to limit the frequency of requests.
Other data	<b>Initializer:</b> Script tag, source line number page 72 <b>Origin:</b> https://www.google-analytics.com/analytics.js <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>_gid</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	It registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Other data	<b>Initializer:</b> Script tag, source line number page 72 <b>Origin:</b> https://www.google-analytics.com/analytics.js <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utm.gif</b>
Provider	google-analytics.com
Type	Pixel
Expiration time	Session
Purpose description	Unclassified
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/r/__utm.gif?[...]">https://www.google-analytics.com/r/__utm.gif? [...]</a> <b>Tramite:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utma</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	2 years
Purpose description	It collects data on how often a user has visited the website, besides the date of the first visit and the date of the most recent visit. Used by Google Analytics.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utmb</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	It registers a timestamp indicating the exact time the website was accessed. Used by Google Analytics to calculate the time spent on a website.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utmz</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	It registers a timestamp indicating the exact time the website was accessed. Used by Google Analytics to calculate the time spent on a website.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utmt</b>
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Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	Used to limit the frequency of the requests made to the website.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>__utmz</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	6 months
Purpose description	It collects data on the user's origin, the browser that was used, the link that was clicked, and the search term that was entered. Used by Google Analytics.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/ga.js">https://www.google-analytics.com/ga.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

## Cookies for marketing

Cookies for marketing are used to monitor visitors on the websites. The intent is to display relevant and engaging ads for the individual user and therefore the most valuable ones for publishers and third-party advertisers.

Cookie name	<b>collect</b>
Provider	google-analytics.com
Type	Pixel
Expiration time	Session
Purpose description	Unclassified.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> <a href="https://www.google-analytics.com/r/collect?">https://www.google-analytics.com/r/collect?[...]</a> <b>Via:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a> <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	<b>NID</b>
Provider	google.com
Type	HTTP
Expiration time	6 months

<b>Purpose description</b>	It registers a unique ID that is used to identify the terminal of the user who visits the website again. The ID is used for targeted ads.
<b>Other data</b>	<b>Initializer:</b> Script tag <b>Origin:</b> www.egmalex.it <b>Data sent to:</b> United States (adequate level of data protection)

<b>Cookie name</b>	<b>GPS</b>
<b>Provider</b>	youtube.com
<b>Type</b>	HTTP
<b>Expiration time</b>	Session
<b>Purpose description</b>	It registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
<b>Other data</b>	<b>Initializer:</b> Script inline o Iframe <b>Origin:</b> Script inline o https://www.youtube.com/embed/# <b>Data sent to:</b> United States (adequate level of data protection)

<b>Cookie name</b>	<b>PREF</b>
<b>Provider</b>	youtube.com
<b>Type</b>	HTTP
<b>Expiration time</b>	8 months
<b>Purpose description</b>	It registers a unique ID, used by Google, to keep statistics on how the visitor reuses YouTube videos on different websites.
<b>Other data</b>	<b>Origin:</b> Script inline <b>Data sent to:</b> United States (adequate level of data protection)

<b>Cookie name</b>	<b>r/collect</b>
<b>Provider</b>	doubleclick.net
<b>Type</b>	Pixel
<b>Expiration time</b>	Session
<b>Purpose description</b>	Unclassified
<b>Other data</b>	<b>Initializer:</b> Script tag <b>Origin:</b> https://stats.g.doubleclick.net/r/collect?[...] <b>Data sent to:</b> United States (adequate level of data protection)

<b>Cookie name</b>	<b>VISITOR_INFO1_LIVE</b>
<b>Provider</b>	youtube.com
<b>Type</b>	HTTP
<b>Expiration time</b>	179 days
<b>Purpose description</b>	It tries to estimate the users' bandwidth on pages with integrated YouTube videos.

Other data	<b>Initializer:</b> Script inline o Iframe <b>Origin:</b> Script inline o https://www.youtube.com/embed/# <b>Data sent to:</b> United States (adequate level of data protection)
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Cookie name	YSC
Provider	youtube.com
Type	HTTP
Expiration time	Session
Purpose description	It registers a unique ID to keep statistics on what videos from YouTube the user has viewed.
Other data	<b>Initializer:</b> Script inline o Iframe <b>Origin:</b> Script inline o https://www.youtube.com/embed/# <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	fr
Provider	facebook.com
Type	HTTP
Expiration time	3 months
Purpose description	Used by Facebook to provide promotional products such as real-time offers from third-party advertisers.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> https://www.facebook.com/tr/?[...] <b>Tramite:</b> https://connect.facebook.net/en_US/fbevents.js <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	tr
Provider	facebook.com
Type	Pixel
Expiration time	Session
Purpose description	Unclassified
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> https://www.facebook.com/tr/?[...] <b>Tramite:</b> https://connect.facebook.net/en_US/fbevents.js <b>Data sent to:</b> United States (adequate level of data protection)

Cookie name	impression.php/#
Provider	facebook.com
Type	Pixel
Expiration time	Session
Purpose description	Unclassified

Other data	<b>Initializer:</b> Script inline <b>Origin:</b> https://www.facebook.com/tr/?[...] <b>Tramite:</b> https://www.facebook.com/impression.php/f3d23932739a8fc/?[...] <b>Data sent to:</b> United States (adequate level of data protection)
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Cookie name	<b>01AI</b>
Provider	abmr.net
Type	HTTP
Expiration time	1 year
Purpose description	It is used to collect anonymous technical information on the user's browser, operating system, Ip address and screen resolution, besides the user's browsing data on the website.
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> https://ak1s.abmr.net/is/www.paypalobjects.com?[...] <b>Data sent to:</b> Great Britain (adequate level of data protection)

## Unclassified cookies

Unclassified cookies are those that are being classified, together with individual cookie providers.

Cookie name	<b>directory</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	Unclassified
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> www.cgmalex.it <b>Data sent to:</b> Italy (adequate level of data protection)

Cookie name	<b>last%5Fpage</b>
Provider	cgmalex.it
Type	HTTP
Expiration time	Session
Purpose description	Unclassified
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> www.cgmalex.it <b>Data sent to:</b> Italy (adequate level of data protection)

Cookie name	<b>prv</b>
Provider	cgmalex.it



Type	HTTP
Expiration time	Session
Purpose description	Unclassified
Other data	<b>Initializer:</b> Webserver <b>Origin:</b> www.cgmalex.it <b>Data sent to:</b> Italy (adequate level of data protection)

Cookie name	<b>PYPF</b>
Provider	paypalobjects.com
Type	HTTP
Expiration time	27 days
Purpose description	Unclassified
Other data	<b>Initializer:</b> Script tag <b>Origin:</b> http://www.cgmalex.it/js/script-condivisi.js <b>Data sent to:</b> United States (adequate level of data protection)

## COOKIE MANAGEMENT

The present section shall allow the user to manage the cookies used on our website, but also third-party cookies that are stored on the browser to protect his/her privacy. The following instructions will refer to the main used browsers and may be different depending on versions of the used browser or operating system.

As far as the browsers that are not listed below are concerned, the user is invited to read the User's manuals that are available for free on the browser manufacturer's website.

### REMOVING THE COOKIES ON DESKTOP DEVICES

#### **Mozilla Firefox**

1. Enter the main Firefox menu by pressing the related button. You'll find it in the upper right corner of the window.
2. Select the Options item.
3. Enter the Privacy tab.
4. Select the History Settings dropdown menu in the 'History' section.
5. Select the 'Use customized settings' item.
6. Deselect the 'Accept cookies from websites' tick button. In this way Firefox will no longer store the cookies of the websites you visit.

For more info: <https://support.mozilla.org/it/products/firefox>

## Microsoft Edge

1. Press or tap the “...” button
2. Select the Settings item.
3. Select the “Show advanced settings” option.
4. Click or tap the Cookie dropdown menu.
5. Select the ‘Block all cookies’ option. Edge will no longer store cookies for the websites you visit.

For more information: <https://support.microsoft.com/it-it/products/microsoft-edge>

## Internet Explorer

1. Enter the Settings menu or press the gear button. If you don't see the menu bar, press the Alt ⌘ key
2. Select the Internet Options item.
3. Enter the Privacy tab in the new displayed window.
4. Press the Advanced button.
5. Select the Block radio button in the ‘Cookies from the viewed websites’ and ‘Third-party’ sections.
6. Select the ‘Always accept the session cookies’ tick button.
7. At the end press the OK button to save your changes to the setup. Internet Explorer will no longer store cookies for the websites you visit.

For more information: <https://support.microsoft.com/it-it/products/internet-explorer>

## Safari

1. Enter the Safari menu. It is on the menu bar when the Safari window is displayed and active.
2. Select the Preferences item.
3. Open the Enter the Privacy tab in the new displayed window.
4. Select the ‘Always’ radio button in the ‘Block cookies’ section. Safari will no longer store cookies for the websites you visit.

For more information: <https://support.apple.com/it-it/safari>

## Google Chrome

1. Enter the main menu for Chrome by clicking the ‘:’ button. You'll find it in the upper right corner of the browser window.
2. Select the Settings option in the displayed dropdown menu.
3. Click the ‘Display Advanced Settings’ link or ‘Advanced’ at the end of the displayed list.
4. Press either the Website Settings or the Content Settings button. It is in the ‘Privacy’ section of the ‘Settings’ menu.
5. Find the Cookie section in the displayed ‘Content settings’ window.

6. Disable the 'Allow the local data backup'. In the older Chrome versions choose the item "Block sites from setting any data".
7. Select the 'Block third-party cookies' item.
8. Press the 'Remove all' button to delete all the cookies currently stored by the browser.

For more information: <https://support.google.com/chrome/answer/2391819?co=GENIE.Platform%3DDesktop&hl=it&oco=0>

## REMOVING THE COOKIES ON MOBILE DEVICES

### **Google Chrome for Android**

1. Enter the main menu for Chrome by clicking the ':' button.
2. Select the Settings item.
3. Tap the 'Site setup' option.
4. Tap the 'Cookie' menu section.
5. Disable the Cookie item slider. Chrome will no longer store cookies for the websites you visit.

For more information: <https://support.google.com/chrome/answer/2391819?co=GENIE.Platform%3DAndroid&hl=it>

### **Google Chrome for iOS**

1. It is not possible to block cookies in Chrome for iOS due to restrictions placed on third-party browsers by Apple. If you use Chrome on iOS and want to block cookies, you'll need to either browse in Incognito Mode or switch to Safari.

For more information: <https://support.google.com/chrome/answer/2391819?co=GENIE.Platform%3DiOS&hl=it&oco=0>

### **Safari per iOS**

1. Tap your Settings app. You can change your Safari browser's cookie settings in your iOS device's Settings app.
2. Tap the Safari item in the menu.
3. Press the 'Block cookies' button. This is in the "Privacy and security" section.
4. Tap the 'Always block' section. Safari will no longer store cookies for the websites you visit.

For more information: <https://support.apple.com/it-it/safari>

## **THIRD-PARTY COOKIES**

The use of third-party cookies is governed by the rules set forth by the third parties themselves; thus, the user shall be invited to have sight of the Privacy Policy and the related instructions to manage or disable cookies published on the following web pages:

Google Analytics:

- Privacy Policy: <https://www.google.com/intl/it/policies/privacy/>
- instructions to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

Google Doubleclick:

- Privacy Policy: <https://www.google.com/intl/it/policies/privacy/>
- instructions to manage or disable cookies: <https://www.google.com/settings/ads/plugin>

Facebook:

- Privacy Policy: <https://www.facebook.com/privacy/explanation>
- instructions to manage or disable cookies: <https://www.facebook.com/help/cookies/>

Youtube:

- Privacy Policy: <https://www.youtube.com/intl/it/yt/about/policies/#community-guidelines>
- instructions to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

Yahoo:

- Privacy Policy and instructions to manage or disable cookies: <https://policies.yahoo.com/ie/it/yahoo/privacy/eu oathnoticefaq/>

Bing:

- Privacy Policy and instructions to manage or disable cookies <https://privacy.microsoft.com/it-it/privacystatement>

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